



# Build Positive Community Relationships

Connect With Your Campus and Engage With Students To Keep Them Safe

With **Rave Guardian**, the leading custom campus safety app, Campus Safety officials build positive community relationships by engaging directly with students via texting, anonymous tips, content portal, and a phone directory through a custom branded mobile app.

- **Drive more engagement from younger generations with mobile apps and texting**
- **Solicit more need-to-know information through discreet and anonymous tips**
- **Easily share and make key information accessible via push notifications**



#### **ANONYMOUS TIP SUBMISSION**

Prevent dangerous situations with two-way discreet and anonymous tips. With student-initiated texting, you will see an increase in engagement and reporting.



#### **GEO-TARGETED PUSH NOTIFICATIONS**

Increase precision with geo-targeted push notifications. Target certain areas of campus with specific alerts, even when students don't have cell signals.



#### **CALL DIRECTORY**

Enable students to easily find assistance and resources with a campus call directory of important numbers.



#### **SAFETY TIMER**

Students never walk alone. The Safety Timer subsidizes your physical escort program as a virtual escort and adds an extra layer of safety on campus and off-campus.



#### **CAMPUS SAFETY CONTENT PORTAL**

Emergency procedures, class schedules, and other key documents can be shared with students in a configurable content library.



#### **EMERGENCY CALL BUTTON**

Help is on the way. With a push of a button, students can directly connect to 9-1-1 or Campus Safety in an emergency.

## BUILD POSITIVE COMMUNITY RELATIONSHIPS

The lack of a positive and engaged relationship with your student community can make it difficult to receive and share information pertaining to campus safety. Students can engage directly with Campus Safety through Rave Guardian™ in a less intimidating way and find the content and resources they need to stay safe and informed. Rave Guardian scales to reach your entire community without draining your campus resources like an in-person Campus Safety presentation.

## INCREASE REPORTING AND PREVENT DANGEROUS SITUATIONS

Campus Safety officials get frustrated when a dangerous situation gets much worse because students didn't tell them about it. Rave Guardian helps to lower the barrier to communicate through easy-to-send text messages and discreet anonymous tips. Students are used to communicating this way and can instantly connect to report an incident or request help. Campus Safety can customize text and tip categories and the designated team will receive the geo-tagged tips in real time, allowing them to respond instantly with two-way messaging.

## STUDENTS NEVER WALK ALONE

Rave Guardian virtually escorts students with a few clicks of a button. Students choose to have their friends or Campus Safety monitor their walks and ensure they get to their destinations safely. If problems arise, Campus Safety is immediately notified and can view their locations and key profile information.



## INCIDENT MANAGEMENT TOOLS AND REPORTING

With the incident management dashboard, Campus Safety can view Rave Guardian Safety Timer sessions, tip submissions, text messages, emergency calls and user locations, and can immediately respond.

Rave Guardian reports provide detailed real-time and historical reporting with key metrics and graphs showing tips, event types over time, and audit trails.

Campus Safety can gain insight into areas with repeated activity and develop proactive programs. Reports also establish a record that can be useful in incident management and after action procedures.

*"We were looking for something whereby the students can communicate directly with our police headquarters and relay information. We selected Rave because of the Rave Guardian app, which has the ability to text and they can call directly to our university police headquarters."*



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