Purpose of debriefings is to:
• Explain the rationale for the contract award decision
• Explain to unsuccessful proposers why they were not selected for award
• Instill confidence in proposers that they were treated fairly
• Assure proposers their proposals were evaluated in accordance with the solicitation and applicable laws and regulations
• Identify weaknesses in proposers’ proposals so they can prepare better proposals in the future
• Reduce misunderstandings and protests

Can be done orally, in writing, or by other means, such as teleconference